## BURKELL PLUMBING, INC.

FIRE PROTECTION
HEATING • COOLING

2000 Bridgeway, P.O. Box 1384, Sausalito, California 94966 Tel. 415-332-3091 Fax 415-332-6461 California License #417360

# **Contract**

### Privacy Policy Burkell Plumbing INC / Burkell Plumbing and Heating

Effective Date: 6/6/25

#### 1. Introduction

Burkell Plumbing INC, operating as Burkell Plumbing and Heating ("Company," "we," "our," or "us"), values your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard your data when you engage with our plumbing and HVAC services.

#### 2. Information We Collect

We may collect the following types of information:

- **Personal Identifiable Information (PII)**: Name, address, phone number, email, and payment details when you request services.
- **Business Interaction Data**: Records of your communications, inquiries, and transactions with us.
- Website & Marketing Data: Information collected via cookies, analytics, and advertising tools when you visit our website or engage with our marketing materials.

### 3. How We Use Your Information

We use customer data strictly for the following purposes:

- Providing, improving, and maintaining our plumbing and HVAC services.
- Processing payments and service requests.
- Contacting you regarding appointments, service updates, promotions, or other relevant business-related matters.
- Internal business analytics and advertising targeted exclusively for our private company's use.

## 4. Sharing & Disclosure of Information

This proposal may be withdrawn by us if not accepted in 30 days.

Section 7018, Business & Professions Code:

"Under the Mechanics Lien Law (California Civil Code, Section 3082, et seq.) any contractor, sub-contractor, laborer, supplier or other person who helps to improve your property but is not paid for his work or supplies, has a right to enforce a claim against your property. This means that after a court hearing, your property could be sold by a court officer and the proceeds of the sale used to satisfy the indebtedness. This can happen even if you have paid your own contractor in full, if the sub-contractor, laborer or supplier remains unpaid."

In the event it becomes necessary to refer this contract to an attorney, you, by signing of this contract, agree to pay reasonable attorney fees and all costs incurred in the collection of the monies due under this contract.

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We **DO NOT** sell, rent, or share customer information with third parties except under the following circumstances:

- Legal Compliance: When required by law, subpoena, or government request.
- **Business Operations:** When necessary to work with service providers (e.g., payment processors or contractors) who assist in delivering our services.
- Company Advertising & Sales: Any data usage is strictly for our private marketing, customer outreach, and internal business purposes.

### 5. Data Security Measures

We implement appropriate security safeguards to protect your personal information from unauthorized access, alteration, or disclosure. However, while we strive for the highest level of protection, no transmission of data over the internet is completely secure. Customers should exercise caution when sharing information online.

## 6. Customer Rights & Choices

You have the right to:

- Request access to the personal information we hold about you.
- Opt out of receiving promotional communications at any time.
- Request modifications or deletion of your data, subject to legal or business obligations.

## 7. Updates to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our services or legal requirements. Any updates will be communicated via our website or direct customer notifications.

### 8. Contact Information

For questions, concerns, or requests related to this Privacy Policy, please contact us at:

Burkell Plumbing INC / Burkell Plumbing and Heating: 2000 Bridgeway, Sausalito CA 94965. 415-332-3091. <a href="mailto:service@burkell.com">service@burkell.com</a>. CSBL: 417360

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